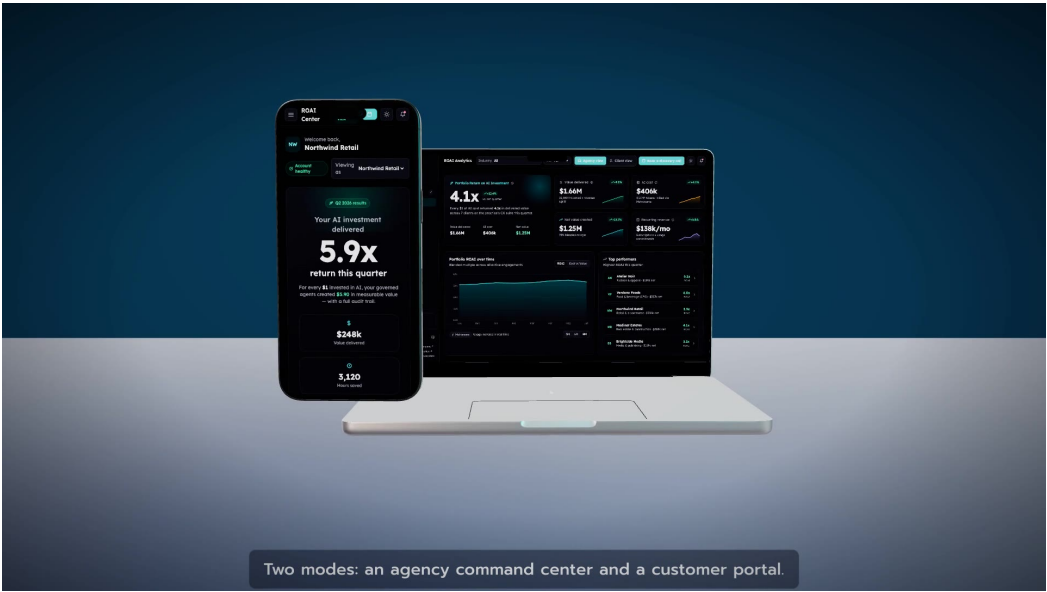


AN OPERATING VIEW FOR AI DELIVERY

See the work. Understand the value.

A guide to Vela's agency and client views, focused product line and return measurement. Explore the demonstration, then connect it to the needs of your own organisation.



Product demonstration with sample data. Figures in the image are illustrative.

The public application is an interactive demonstration. Client names and portfolio figures are sample data; the live billing panel uses a Metronome sandbox. They demonstrate the experience and integration pattern, not delivered client results.

Agency command centre

Review portfolio performance, account health, engagements and billing from one operating view. Follow the figures into the account and the work behind them.

Client portal

Explore the same engagement from a client's perspective: active work, measured value, product options, usage and billing. Actual workspace access is provided for the agreed engagement.

THE VELA PRODUCT LINE

Vela AEO	Answer-engine optimisation
Vela Assist	Governed assistance
Vela Recs	Recommendation ranking
Vela Commerce	Commerce feed validation
Vela Scan	Website diagnostics

EXPLORE THE DEMONSTRATION

Follow the engagement through.

Open each view from the online guide. All seven links below lead to the public application; no purchase or account change is needed to read this guide.

1

Review the portfolio

Review the agency overview: sample portfolio return, revenue, margin and account health.

2

Understand the value measure

Explore the return calculation, trend and breakdown. Agree the evidence behind your own value measures.

3

Explore a demonstration account

Follow a sample account into its services and projects to discuss what your stakeholders need to see.

4

Inspect the billing pattern

Inspect the Metronome sandbox integration: contracts, invoices, commits, credits and usage.

5

Switch to the client's view

Compare the sample client ROAI Center with the agency view and consider the access boundaries.

6

Explore the product catalogue

Review product options. Availability, permissions and commercial terms depend on the deployment.

7

Close the operating loop

Connect consumption, credits and invoices to the records and owners in your operating model.

ROAI = (Value - AI cost) / AI cost

Illustrative example: \$10,000 AI cost and \$40,000 measured value produce \$30,000 net value and 3.0x net ROAI (300%). Total value is 4.0x cost. This is a formula example, not a client result.

Make the next step useful.

Bring one business problem, the systems around it and a definition of success. We will map the first workflow, its access requirements and the evidence for expanding it.

[Book a conversation with Emerge](#)